

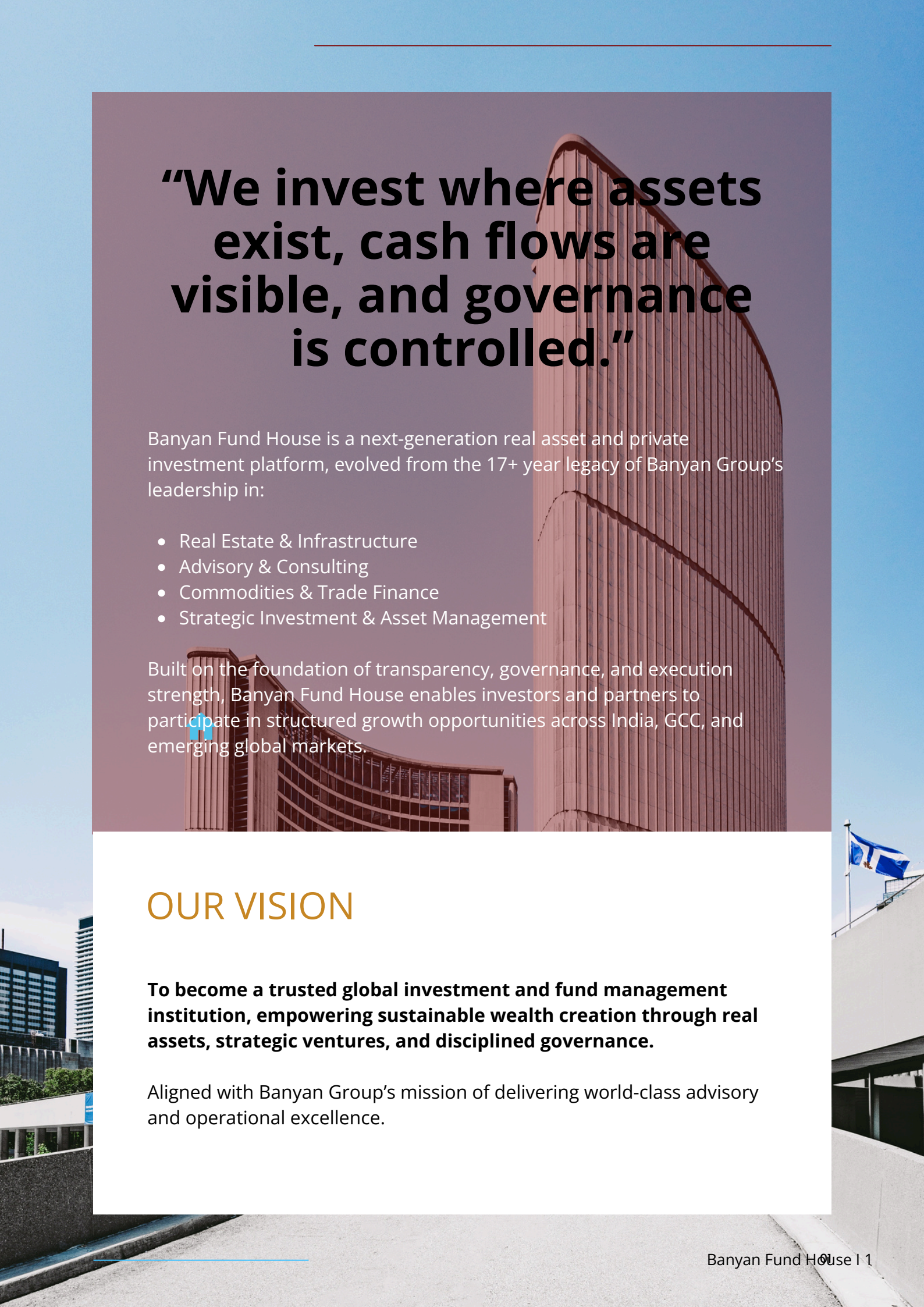


BANYAN GROUP
BUSINESS BEYOND BOUNDARIES

BANYAN FUND HOUSE

www.banyangroupcorp.com | www.activeadvisory.online

Presented by :
BANYAN GROUP



“We invest where assets exist, cash flows are visible, and governance is controlled.”

Banyan Fund House is a next-generation real asset and private investment platform, evolved from the 17+ year legacy of Banyan Group’s leadership in:

- Real Estate & Infrastructure
- Advisory & Consulting
- Commodities & Trade Finance
- Strategic Investment & Asset Management

Built on the foundation of transparency, governance, and execution strength, Banyan Fund House enables investors and partners to participate in structured growth opportunities across India, GCC, and emerging global markets.

OUR VISION

To become a trusted global investment and fund management institution, empowering sustainable wealth creation through real assets, strategic ventures, and disciplined governance.

Aligned with Banyan Group’s mission of delivering world-class advisory and operational excellence.

OUR CORE INVESTMENT VERTICALS

Banyan Fund House operates as a **hybrid asset-backed investment platform** with three core pillars:

Real Estate & Infrastructure Funds

- Plotted developments
- Residential communities
- Land banking and JV projects
- Asset-backed exits and redevelopment opportunities

Trade & Commodities Investment Engine

- Industrial metals (Copper, Aluminum, Steel)
- Food commodity trade cycles
- Export-import backed transactions

Ventures & Growth Capital

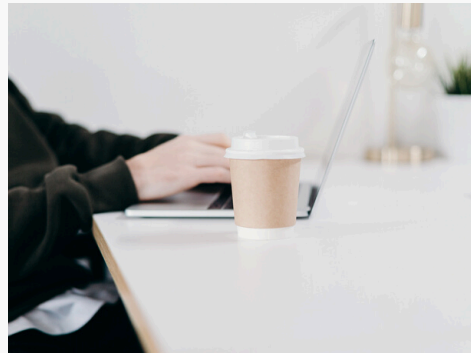
- Startup participation
- SME expansion capital
- Advisory-led venture building



FUND HOUSE STRENGTH & EXECUTION ADVANTAGE

Unlike traditional funds, Banyan Fund House is execution-led, supported by an established operating ecosystem:

- Proven land acquisition and project delivery expertise
- Strong investor control mechanisms via SPVs
- Advisory + Technology-backed governance (Imayah Flow tracking system)
- Deep cross-border partner networks



OUR SERVICE PORTFOLIO



A. Investment & Fund Management

- Private investment structuring
- Angel investor pooling
- Escrow-based milestone deployment
- Profit-sharing and exit frameworks

B. Advisory & Consulting

- Investor / Investee advisory
- Market entry and expansion strategies
joint venture structuring
- Project feasibility and financial oversight

C. Real Estate & Infrastructure Services

- Land acquisition and aggregation
- Construction and contracting execution
- Real Estate PMC (Project Management Consulting)
- Asset recovery and redevelopment

D. Commodities & Trade Facilitation

- Supply contracts and trade structuring
- Regulatory and compliance advisory
- Global procurement and logistics support

E. Digital Asset Governance

Powered by our in-house product:

Imayah Flow – Asset Digitalisation & Control

- Expense automation
- Investor milestone tracking
- Transparency and audit-ready governance

GROUP ECOSYSTEM & ASSOCIATE COMPANIES

Banyan Fund House is strengthened through Banyan Group's allied entities and advisory arms, including:

BANYAN GROUP LEGACY UNITS (INDIA)

- RealAgentIndia Construction Pvt Ltd
- Actinum Group of companies
- RAI Property Consultants
- Anugraha Construction
- UrbanEra Interiors
- Padma Source Impex
- Banyan Learning Center
- Indianer Group
- Glamz Boutique

BANYAN OFFSHORE UNITS (DUBAI)

- Active Advisory LLC
- Chrysalis Project Management LLC
- Shaik Global

CLIENTS & MARKET CREDIBILITY

Banyan Group ecosystem has served and partnered with:

- Banyan Group ecosystem has served and partnered with:
- Government infrastructure initiatives
- MNC corporate real estate mandates
- Hospitals & healthcare procurement leaders
- Institutional builders and developers
- International trade alliances

Client categories include:

Government • Builders • Banks • IT • Infrastructure • Medical • Manufacturing



COMPANY CREDENTIALS & TRACK RECORD

Banyan Fund House is strengthened by the proven legacy of the Banyan-Active Advisory ecosystem, with a strong track record of delivering strategic advisory and execution support across real assets, global trade, and expansion mandates.

Over the years, the group has successfully advised and supported:

- Feasibility and investment mandates for real asset acquisitions and high-value projects.
- Global expansion advisory for businesses across UAE, Saudi Arabia, Africa, and international markets.
- Hospitality and real estate growth engagements, including prominent MENA-region expansion advisory.
- Energy, commodity, and export-import transactions, including crude oil supply and industrial trade facilitation.
- Strategic alliances and investment partnerships with regional business groups and institutional participants.
- Venture development and fund-raising support for emerging platforms and growth-stage enterprises.

CORE STRENGTH

- 17 years operational + advisory experience (not just financial investing)
- Asset-backed approach (real estate, Export & import Food & Metal Commodity & gems)
- Founder-led governance
- India + GCC + export-oriented vision

TEAM

Chief Executive Officer - Mr.Prabhakaran Jayapal (PJ)

A versatile leader with 20 years of experience across:

- Corporate & Real Estate Investment
- Construction Management
- Financial Structuring & Capitalization
- Government Liaison & Strategic Expansion

He has also delivered Government-linked projects including PMC mandates totaling 1.5 lakh sq.ft worth USD 150M.



Chief Operating Officer -Mr. S.A.C Hameed (MBA – Finance)

Former Mitsubishi professional with 32 years of leadership in:

- Contracts Administration
- Credit Control
- Global Business Community Networks

A well-known social leader, contributing to youth empowerment and international business connectivity.



Chief Financial Officer- Mr. Senthil Pithambaram (B.E (Automobile), PGD in Management)

A finance and capital structuring expert with 25+ years experience in:

- Fund Raising (Debt & Equity)
- Supply Chain & Spend Analytics
- M&A and Fintech business models

Associated with merchant banking mandates exceeding ₹1400 Cr since 2023.



Project Director - Ms. Jannath J (MBA, IB Certified, B.Ed, B.Sc.)

With over 20 years of expertise in:

- HRM, Administration & CRM
- Marketing & Customer Relationship Strategy
- Training & Development

Founder of Banyan Learning Center, she has mentored 5000+ individuals and plays a key role in client trust-building, especially with NRI real estate clientele.



FUND VISION & POSITIONING

Banyan Fund House will operate as a **Hybrid Platform**:

- **Investment Fund** (Real Estate, Startups)
- **Trade Finance Engine** (Metals, Gems, Food Commodities)
- **Advisory-Led Growth Partne**

Item	Details
Fund Size	₹25 Crore
Investors	8-15 Angel / HNI Investors
Ticket Size	₹1 Cr - ₹5 Cr
Fund Type	Private Investment Fund / Angel Fund (Not Public Crowdfunding)
Tenure	5-7 Years
Expected IRR	18%-24% blended
Minimum Lock-in	24-36 months



PRIVATE LIMITED + SHAREHOLDER AGREEMENT

- Raise funds as equity + convertible instruments
- Suitable for first ₹25 Cr
- Faster onboarding

CAPITAL DEPLOYMENT STRATEGY (₹25 CR)

Vertical	Allocation	Amount
Real Estate (Core)	35%	₹8.75 Cr
Metals Export-Import	20%	₹5.00 Cr
Food Commodity Trade	15%	₹3.75 Cr
Gems & Precious Exports	10%	₹2.50 Cr
Startups	15%	₹3.75 Cr
Liquidity Buffer	5%	₹1.25 Cr
Total	100%	₹25.00 Cr



INVESTMENT THESIS BY SECTOR

REAL ESTATE (Core Strength)

- JV Development Projects
- Land aggregation → exit to developers
- Rental yield commercial assets

Returns: 15–22% IRR

Risk: Low–Medium

Exit: Sale / Buyback / Rental refinance



GEMS & EXPORTS

- Gold, diamond, precious stones trade
- Export-backed LC / Purchase order funding
- Short cycle (90–180 days)

Returns: 18–30% annualized

Risk: Medium

Exit: Trade closure cycles

STARTUPS

- PropTech, FinTech, ExportTech
- Founder-led businesses
- Banyan provides advisory + capital

Returns: 5–10x potential

Risk: High

Exit: Strategic sale / Secondary / Buyback

METAL EXPORT-IMPORT STRATEGY

Focus Metals

- Copper Cathode
- Aluminum Ingots
- Steel Billets / Rebars
- Nickel / Zinc (Phase-2)

Trade Model

- Purchase Order-backed trades
- LC / SBLC / BG supported
- 60–120 day trade cycles
- Destination: GCC, SE Asia, Africa

Returns: 14–22% annualized

Risk: Medium

Mitigation: LC, inspection, insurance

FOOD COMMODITY EXPORT-IMPORT

Key Commodities

- Rice (Basmati & Non-Basmati)
- Wheat & Maize
- Sugar
- Pulses & Spices (Phase-2)

Trade Model

- Aggregator + exporter model
- Advance-backed contracts
- Government-compliant sourcing
- 45–90 day cash cycles

Returns: 12–18% annualized

Risk: Medium

Mitigation: Hedging, insurance, diversified buyers

STRUCTURAL SETUP

BANYAN GROUP CORP (HOLDING)



BANYAN FUND HOUSE PVT LTD (CAPITAL POOL)



SPVs / SUBSIDIARIES

- Banyan Real Assets LLP
- Banyan Commodities Trading Pvt Ltd
- Banyan Gems & Exports LLP
- Banyan Ventures LLP

INVESTOR VALUE PROPOSITION

Feature	Benefit
Short-cycle trades	Reguar cash flows
Asset-backed investments	Capital safety
Diversified sectors	Risk balancing
Founder-led operations	Control & trust
17-year legacy	Credibility



INVESTOR RETURN MODEL (BLENDED)

- Trade verticals generate quarterly distributable cash flows
- Asset verticals drive long-term NAV (Net Asset Value) appreciation
- Preferred return of 12% p.a. to investors
- Profit sharing post-preference: 70% Investors / 30% Manager
- Blended IRR target: 18%–24% (non-guaranteed)

GOVERNANCE & RISK MANAGEMENT

- Investment Committee approval for deployments
- Ring-fenced SPVs for each vertical
- Third-party inspection, insurance, LC structures for trade
- Independent statutory audit
- Quarterly investor reporting & annual investor meet





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